



ENHANCING INTERNATIONAL STUDENT SUCCESS AT VIRGINIA COMMONWEALTH UNIVERSITY: A NAVITAS PARTNERSHIP



- We collaborate with universities to advance their internationalization goals
- Launched first ever public-private university internationalization partnership in 1994
- 34 university partnerships with 31,000 students across 8 countries
- No two partnerships the same – flexible, innovative and always student focused

GOALS OF THE PARTNERSHIP

The Virginia Commonwealth University and Navitas partnership will:

- Increase the **quantity, quality, diversity and sustainability** of your international student population
- Set international students up for success
- Bring more global perspectives to the classroom
- Raise Virginia Commonwealth University's global profile

JOINT GOVERNANCE STRUCTURE

- **Joint Strategic Management Board (JSMB)**
 - Responsible for strategic management and success of the partnership
- **Academic Advisory Committee (AAC)**
 - Responsible for academic oversight and advice regarding the Global Student Success Program's design and delivery
- **Operations Committee (OC)**
 - Responsible for ensuring operational efficiency and effectiveness

WHAT DOES THE PARTNERSHIP INCLUDE

- Access to Navitas' global resources including international teaching and learning; curriculum development; admissions expertise; campus internationalization
- Development of an on-campus Global Student Success Program to support international students at VCU
- Additional staff resources on campus to support international student success, enhancing not replacing current services
- Access to Navitas' marketing and recruitment network and expertise to increase recruitment of international students, improve quality of applications and build VCU's global brand

GLOBAL RECRUITMENT INFRASTRUCTURE

180+
STAFF

32
RECRUITING
OFFICES

130
COUNTRIES



ABOUT THE GLOBAL STUDENT SUCCESS PROGRAM

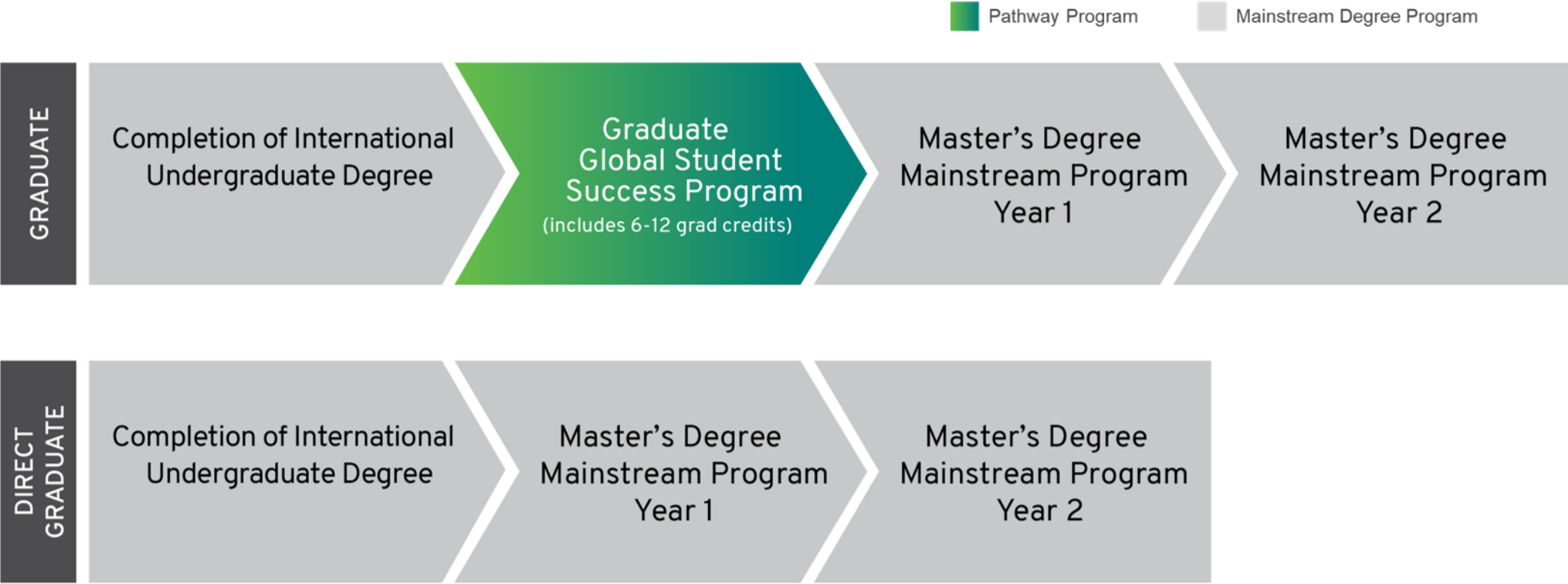
- A highly personalized academic program tailored to the unique needs of international students, supported by additional staff resources provided by Navitas
- VCU retains 100% control over curriculum and faculty
- Concierge service immerses students in VCU community to create an engaged student population
- A physical space on the VCU campus serves as “home base” for students and program staff
- Students enjoy the same benefits and resources as other international and domestic students

UNDERGRADUATE GLOBAL STUDENT SUCCESS PROGRAM MODEL

 Pathway Program  Mainstream Degree Program

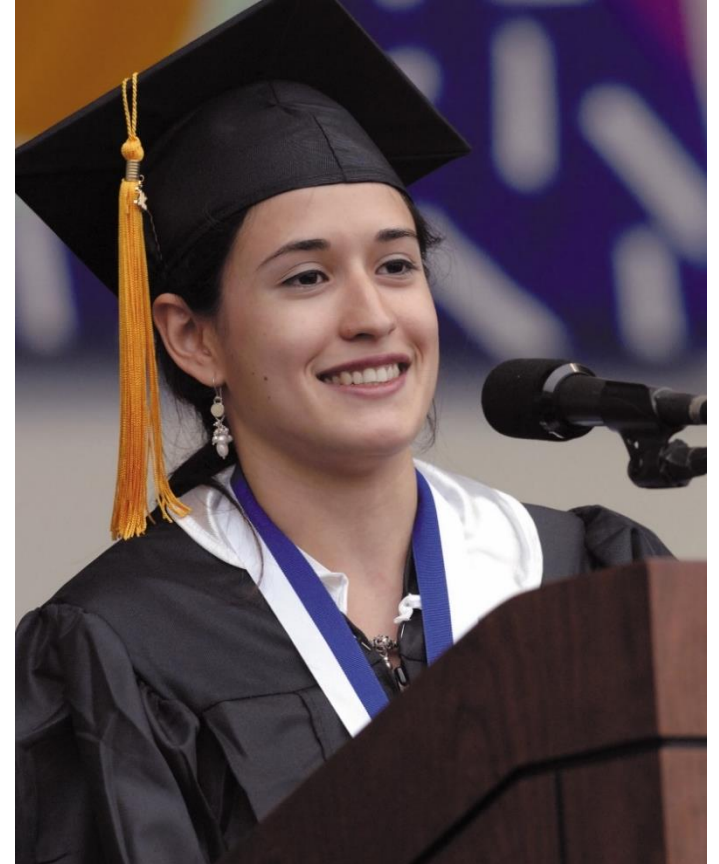


GRADUATE GLOBAL STUDENT SUCCESS PROGRAM MODEL



THE HOLISTIC STUDENT EXPERIENCE: SETTING UP FOR SUCCESS

- A “soft-landing” for students to support them in their transition into American life and study
- Additional complementary academic and personal support services to ensure a successful student experience
- Provide opportunities for students to experience the university community and access all that Richmond and the surrounding region have to offer



THE HOLISTIC STUDENT EXPERIENCE: SETTING UP FOR SUCCESS

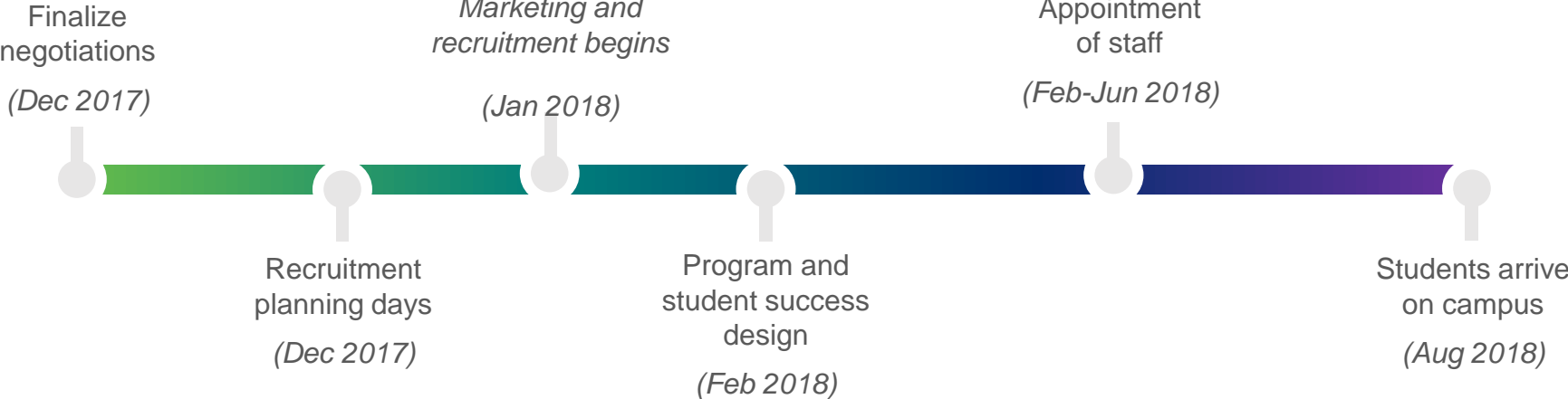


- All teaching performed by university-approved faculty
- Faculty could be adjunct faculty, retired faculty, or graduate students
- Same course content as for mainstream courses as approved by Virginia Commonwealth University faculty
- Academic oversight by joint Academic Advisory Committee
- Benchmarking and research studies to monitor subsequent academic performance of students

SUPPORT FOR FACULTY

- Faculty Global Student Success Program Orientation
- Professional development in international student instruction and support
- Close interaction with the on-campus student success team
- Opportunities to share experience across interdisciplinary contexts and across the Navitas global network

NEXT STEPS



THANK YOU!
QUESTIONS?